EARN \$1,000

and an LOC when you SCOUT TALENT AND REFER.

This incentive is available for a limited time to any **Active Duty**, **Reserve**, **Civilian**, **Retired**, or **Auxiliary** member of the Coast Guard whose referral successfully enlists in the Coast Guard or Coast Guard Reserve.



HERE'S HOW:

- 1. ENGAGE. Find and interest people ages 17-41.
- 2. REQUEST. Get their contact info to connect a recruiter.
- 3. ASK. Have them refer another person to you.



ENGAGEMENT TIPS:

- Use the candidate's name.
 Learn about their goals and show how joining can help.
- Speak plainly. Avoid acronyms or jargon.
- Share your stories!
 Why did you join?
 What's your most interesting
 Coast Guard experience?
- Refer specific enlistment questions to a recruiter.

Some limitations apply.



